



ONSTRATEGY[®]
SCHOOL

Executive Seminar | In House

BSC | **Balanced Scorecard**

Unleash your strategy.
How to go from strategy to action?

Knowledge is the first step towards success...

www.on-strategy.com/edu/BSC



A poor execution and not the strategy is the reason behind 70% of executive leadership team's failures. Kaplan and Norton, Harvard University professors, developed a framework for the execution of strategies that revolutionized organizations worldwide.

Ensure a successful implementation of your strategy.

I want a consultant [Click Here](#)

Program Outline

1 **Barriers to strategy execution**

The challenge is not to plan the strategy, but to execute it. Study the barriers that you have to overcome to successfully implement your strategy.

2 **Introduction to the Balanced Scorecard**

BSC's true spirit. How to connect your execution and decision making elements. Benefits, errors, applications and study cases.

3 **MAP: BSC strategic objectives**

BSC's first step is to synthesize the strategy in what you want to accomplish. The strategy maps enable you to summarize the plan in just one page.

4 **Design BSC's metrics and goals**

From words to numbers. The purpose behind the selection of goals and performance indicators. Rescuing the vision to establishing goals.

5 **BSC's strategic initiatives**

From ideas to action. Analyze, prioritize, and select strategic initiatives or projects to address the organizational gap.

Benefits

- Challenges in the execution
- Learn the BSC components
- How to translate a strategy
- Measuring considerations
- Selection of projects

Who should attend

Strategists and organizational change managers that see inconsistencies in their current execution models. Leaders interested in developing a new culture in strategic thought. Organizations attempting to accelerate results focusing on strategy and its execution.

In the **IN-HOUSE** model, the client will be responsible to provide the infrastructure needed to conduct the event. ON STRATEGY will assign senior instructors to ensure a successful and exciting learning experience. Our instructors have experience in similar engagements across multiple industries.



ON STRATEGY[®]

the business of tomorrow, **today.**

SCHOOL is ON STRATEGY executive education division. Our programs are designed to meet the needs of executives and Corporate Universities, to develop and reinforce specific competencies on strategy leadership execution.

contact@on-strategy.com

www.on-strategy.com

 /onstrategy.official

 /on_strategy

 /in/on-strategy

Our Offices

United States

Toll-free number: +1 (800) 684-0124

Phone number: +1 (818) 284-2918

Mailing address: ON-STRATEGY, LLC
80 S.W. 8th Street, Suite 2000
Miami, Florida 33130, USA

Latino America

Argentina: +54 (11) 5031 2026

Chile: +56 (22) 2350797

Colombia +57 (1) 381 9648

Honduras: (+504) 9967 2215

Mexico: +52(55) 5335 0800

Peru: +51 (1) 641 9426

Some of the companies that trusted us with their strategies: AM-PM - BBVA - BOEHRINGER INGELHEIM
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MANE - PEMEX - RH SHIPPING - SAP - SCOTIABANK - SEARS - SECRETERIA DE SALUD - SPORTS WORLD - TELEFÓNICA
TELMEX - TUPPERWARE - URREA - VOLKSWAGEN - YOUNG & RUBICAM - WORLD VISION - WUNDERMAN...