

**ONSTRATEGY**<sup>®</sup>  
SCHOOL

Executive Seminar | In House

## **OSM** | Office of Strategy Management

The maximum level of commitment with your strategy.

*Knowledge is the first step towards success...*

[www.on-strategy.com/edu/OSM](http://www.on-strategy.com/edu/OSM)

**T**he execution of the strategy is everybody's responsibility and nobody's business at the same time. For this reason, managing the change process effectively requires processes, roles and responsibilities and ownership to ensure a continuous and sustainable effort.

**Transform the execution of the strategy in a competitive advantage.**

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## Program Outline

- 1 Formulate a competitive strategy**  
The OSM is the area of the organization with the higher level of expertise to help corporate to formulate or adapt the strategy.
- 2 Develop an execution model**  
The OSM must master building maps and Balanced Scorecards. Explore these methodologies.
- 3 Align business units, areas of support and teams**  
The OSM must achieve cohesion to make the whole greater than the sum of its parts. Learn more about total alignment models.
- 4 Communicate the strategy to all the organization**  
The problem with communication is to believe that there is no improvement needed. Develop a strong communication plan.
- 5 Manage the strategic initiatives**  
The OSM must have tools and methods to achieve the adherence of the projects with the organizational strategy.
- 6 Align budget with the strategy**  
The strategy must be incorporated in the budget. It is important to capture not only its inputs but also the investments required.
- 7 Program the performance review**  
Renew the performance reviews. Create a culture of analysis and decisions with focus on the strategy of the business.

## Benefits

- OSM structure and roles
- Total planning process
- Best in class methodologies
- Structured linkage between models
- Failures, successes and benefits

## Who should attend

Executives and leaders who understand the total execution of the strategy as a new organizational capability with a competitive advantage that must be professionally managed.

In the **IN-HOUSE** model, the client will be responsible to provide the infrastructure needed to conduct the event. ON STRATEGY will assign senior instructors to ensure a successful and exciting learning experience. Our instructors have experience in similar engagements across multiple industries.

SCHOOL is ON STRATEGY executive education division. Our programs are designed to meet the needs of executives and Corporate Universities, to develop and reinforce specific competencies on strategy leadership execution.

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**Some of the companies that trusted us with their strategies:** AM-PM - BBVA - BOEHRINGER INGELHEIM - CENTURY 21 - COCA COLA - CUMMINS - GLOBALSTAR - GRUPO KUO - GRUPO POSADAS - GRUPO ALICA - HP - NOVARTIS - MANE - PEMEX - RH SHIPPING - SAP - SCOTIABANK - SEARS - SECRETERIA DE SALUD - SPORTS WORLD - TELEFÓNICA - TELMEX - TUPPERWARE - URREA - VOLKSWAGEN - YOUNG & RUBICAM - WORLD VISION - WUNDERMAN...