

Executive Seminar | In House

STR | Strategic Planning

The development of a strategy is the most critical factor in the long term success of an organization.

Knowledge is the first step towards success...

www.on-strategy.com/edu/STR

In a fast changing world it is necessary, at some point in time, to reflect and assess, evaluate, confirm or adjust the strategic direction of the organization.

Focus on the creation of value instead of just extending the past.

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Program Outline

1 Design the future of the organization

What is the envisioned end-state? Examine the main subjects needed during the planning phase to define what you “want to be”.

2 Analyze the Strategic Environment

Clients, markets, industries effect pressure on the vision that you want to meet. Analyze the variables that impact the formulation of your strategy.

3 Assess Possible Scenarios

Assessment of threats and opportunities. Apply SWOT-Scorecard analysis, and design a strategic MAP for your plan.

4 Formulation and Improvement Practices

Executive presentation of world-class methodologies to sustain strategic processes such as AMC, Blue Ocean, Co-Creation, and others.

5 Link Design and Execution.

Prepare the organization for change. Communications, teams, processes. Use the Balanced Scorecard to ensure the implementation.

Benefits

- Create an organizational vision
- Project a financial plan
- Combine environmental variables
- Formulate a strategy
- Define foundations for execution

Who should attend

Directors, managers, senior leaders and government officials with responsibility in the planning and execution of the strategy, interested in designing a predictive and systematic model to plan for every possible outcome. Learn a formal process to review your strategy.

In the **IN-HOUSE** model, the client will be responsible to provide the infrastructure needed to conduct the event. ON STRATEGY will assign senior instructors to ensure a successful and exciting learning experience. Our instructors have experience in similar engagements across multiple industries.

SCHOOL is ON STRATEGY executive education division. Our programs are designed to meet the needs of executives and Corporate Universities, to develop and reinforce specific competencies on strategy leadership execution.

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Some of the companies that trusted us with their strategies: AM-PM - BBVA - BOEHRINGER INGELHEIM
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MANE - PEMEX - RH SHIPPING - SAP - SCOTIABANK - SEARS - SECRETERIA DE SALUD - SPORTS WORLD - TELEFÓNICA
TELMEX - TUPPERWARE - URREA - VOLKSWAGEN - YOUNG & RUBICAM - WORLD VISION - WUNDERMAN...