



**ON STRATEGY**<sup>®</sup>  
SCHOOL

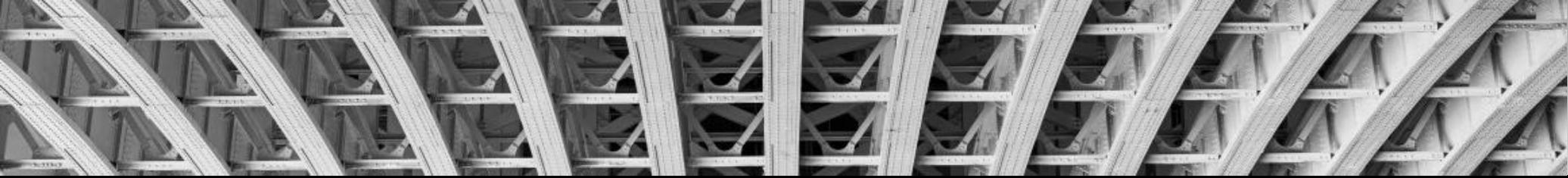
Executive Seminar | In House

## **STRATEX** | Budget & Strategy

A renewed look at the alignment and management of budget with the business strategy.

*Knowledge is the first step towards success...*

[www.on-strategy.com/edu/STX](http://www.on-strategy.com/edu/STX)



**B**udgets are not updated during the year to reflect changes affecting the organization. 60% of organizations don't link their budgets to the strategy. Don't let your budget limit your plan, link it to the strategy and fuel your ideas.

**Go from establishing control mechanisms to creating a strategic learning experience.**

I want a consultant [Click Here](#)

## Program Outline

### 1 Traditional Budget Challenges.

Most companies prefer to be «unfaithful» to their strategies as long as they meet their budget goals, sacrificing their strategy.

### 2 From Planning to Budgeting.

You must manage the future, not just extend the past. Planning is to create a gap that StratEx must address.

### 3 Strategy Investment Portfolio.

Create a formal analysis process to support the investment decisions in adherence to the strategy and that meet your set of organizational guidelines.

### 4 Prioritize the portfolio of initiatives.

Time, investment, effort, interrelation, among other factors to determine the implementation path and the need for plan flows.

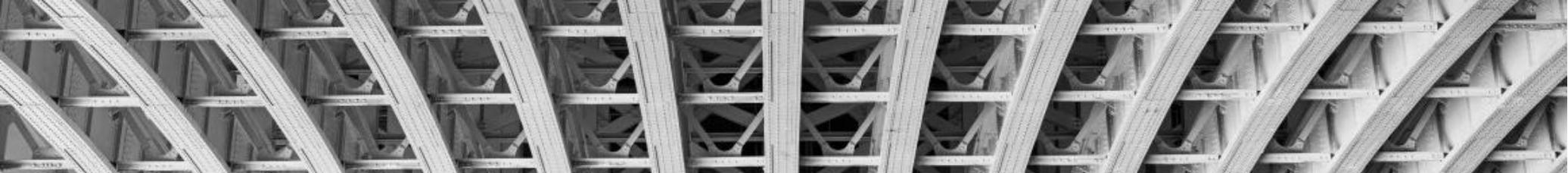
## Benefits

- Renewed look at the budget
- Strategy financial sustainability
- Current strategic projects
- Strategic expense over time
- Project approval criteria

## Who should attend

Directors, managers, senior leaders and government officials with responsibility in the development of budgets and who are not satisfied with the criteria used to manage and approve them. Executives interested in a more objective form to adhere the business strategy to the budgets.

In the **IN-HOUSE** model, the client will be responsible to provide the infrastructure needed to conduct the event. ON STRATEGY will assign senior instructors to ensure a successful and exciting learning experience. Our instructors have experience in similar engagements across multiple industries.



**ON STRATEGY**<sup>®</sup>

the business of tomorrow, **today.**

SCHOOL is ON STRATEGY executive education division. Our programs are designed to meet the needs of executives and Corporate Universities, to develop and reinforce specific competencies on strategy leadership execution.

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**Some of the companies that trusted us with their strategies:** AM-PM - BBVA - BOEHRINGER INGELHEIM  
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MANE - PEMEX - RH SHIPPING - SAP - SCOTIABANK - SEARS - SECRETERIA DE SALUD - SPORTS WORLD - TELEFÓNICA  
TELMEX - TUPPERWARE - URREA - VOLKSWAGEN - YOUNG & RUBICAM - WORLD VISION - WUNDERMAN...